

Ariauni Hilliard

Public Relations Specialist

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🏠 Phoenix, Arizona

Experience

Public Relations Specialist Cronkite Agency

Jan. 2024 - PRESENT

- Hands-on experience to work with real clients and hone in on public relations campaign production and collaboration
- Working with DNASU to produce blog posts for website and media pitches to local media outlets

Social Media Director/Writer HerCampus at ASU

Aug. 2023 - PRESENT

- Serves on the executive board as the Social Media Director for the ASU chapter for HerCampus, creates graphics, manages Instagram account, posts on a set schedule, encourages follower engagement on socials
- Writes bi-weekly articles for the online magazine.

Accomplishments

- Dean's List Recipient [2021 - PRESENT]

Educational

Bachelor of Arts, Journalism and Mass Communication

Arizona State University, Phoenix AZ

August 2021 - PRESENT

- Attending the Walter Cronkite School of Journalism with focus in strategic communications and public relations
- With a minor in Special Event Management

Skills

- Canva [expert]
- Microsoft Word & Excel [expert]
- Adobe Photoshop [intermediate]
- InDesign [intermediate]
- Executive Leadership
- Event Planning
- Strategic Communications
- Creativity

Organizations

- Member of The Chic Daily [ASU Fashion Journalism Club] [Writer] [Social Media]
 - PRSSA [Public Relations Student Society of America] member
 - Member of HerCampus [ASU Journalism Club] [Social Media Director] [Writer]
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